

EVENT SPONSORSHIP

Discover Albany's Event Sponsorship offer businesses and organizations a powerful way to gain visibility and connect with the Capital Region's tourism, hospitality, and film community. Sponsors can showcase their brand at signature events such as the **Annual Meeting, All-Hallow E'en Festival, Tourism Summit, Film Industry Education Sessions and other events**. Each event provides unique opportunities for brand exposure, networking, and community engagement with industry leaders, local businesses, and visitors alike. Whether you're looking to build awareness, demonstrate support for Albany's growing tourism sector, or align your brand with creativity and innovation, our Event Sponsorships deliver meaningful connections and measurable impact.



EVENT SPONSORSHIP OPPORTUNITIES

Supporting Sponsor: \$1,000

- Name on event promotions
- Name on Facebook & Eventbrite pages
- Name on event signage
- 2 complimentary tickets to the event

Community Sponsor: \$2,500

- Logo on event promotions
- Logo on Facebook & Eventbrite pages
- Logo on event signage
- 4 complimentary tickets to the event
- Opportunity to provide branded materials or giveaways

Presenting Sponsor: \$5,000

- Presenting sponsor naming rights
- Top-tier logo placement across all promotional materials
- Spotlight feature in social and email promotions
- Stage remarks
- 6-8 complimentary tickets to the event
- Priority placement for branded activation space at the venue